

42. Lead By Example (0:59)

Thank you. That's the only perfect way to do it as far as I'm concerned. Leading by example. You've got to be the guy that's willing to work long hours. You got to be the guy that's interested in the job. You got to show the enthusiasm for the job and have it - not just talk it.

You got to believe this stuff and if you really have a belief in the job - in seconds - the people pick that up and if they didn't have it before they soon have it and pretty soon they're just as eager for the job as you are.

Related Primary Leadership Principles

Attitude

Effective Use of Resources

Example

Followership

High Energy

Military Core Values

Team-Building